



Drag And Drop Limited

So you want a trial of
EzAdsPro Publisher?

Why a trial?

Trials can be an effective tool in any purchasing decision, especially when you are looking at automating complex production processes such as display ad creation.

You would've probably already had a sales based demonstration of the **EzAdsPro** Publisher system, however we all understand that these sales demonstrations are created to show a product off in its best possible way, and might not accurately reflect the way you would use the system.

A trial will enable you and your customers to get a feel for the **EzAdsPro** Publisher system and how it might fit in your environment..

How would this work?

Obviously when you purchase the system we give you full training on all aspects of **EzAdsPro** Publisher, training normally takes between three too five days, however during a trial we want you to experience all of the normal day to day operations, without having to invest lots of time in getting ready for a trial.

To this end your assigned account manager will arrange a day visit by our training team to come and show you and your team how the **EzAdsPro** Publisher administration functions work. This will include the following:

- User & Group setup
- Template configuration and uploading

During this day we will, with you, decided upon a customer or customers who will also be part of the trial. At the end of the day we would expect you to have a full understand of how easy the template configuration process is, as well as how simple the database administration function are. We would also expect the templates of the customers who will be part of the trial to be uploaded and ready for use.

The second part of the trial, which involves your customers, can either be completed the following day, or after a small period of review by your team. We would like to visit with you and your customers to show them how to use the system.

Although we know the system is intuitive and easy to use, it's important that we have the opportunity to show you how to 'sell' the system to your customer.

Also it has been our experience that some of our customers customers have IT issues which would impact negatively on the trial. Therefore if we are available during the introduction of the system we can help smooth over any issues that might arise.

So you want a trial of **EzAdsPro** Publisher...

To recap...

We will give you...

- Free access to the **EzAdsPro** Publisher system
- Up to two free days of onsite visits from our training team to show you how easy the system is to use
- Free telephone and email support during the trial to both you and your selected trial customers

We request...

- Your attention during our on-site visits
- You to identify which of your customers who would be amenable to trying a new system
- If your customers are able to provide us with links to their back office system (e.g. DezRez, Jupix etc.) we can set these up for the trial also, meaning the customer doesn't have to enter data twice!

Next steps...

To proceed you just need to contact your account manager and arrange the trial. To be clear, there is absolutely no cost or obligation in running an **EzAdsPro** Publisher trial. We're that confident you'll love the system!

Call us now on

08000 43 22 12

to arrange your free trial